



## Operational Risk and Resilience Accreditation (ORRA) Program

Vertical Aviation International's (VAI) ORRA program is for helicopter operators seeking to transcend traditional risk management and elevate their ability to manage risks and improve processes—while earning accreditation along the way. Adaptable to the demands of operators of differing size and scope, ORRA assures a robust yet flexible framework, empowering a trajectory of continuous growth, advancement, and safety. VAI has partnered with VLinc Corporation to implement the ORRA Program.

VAI member-operators at any stage of safety management system development or implementation can participate in ORRA. This easy-to-start program comes with a coach, so you're always on a clear path toward process improvement. Participating organizations earn accreditation upon reaching program milestones, while also gaining respect for their commitment to operational excellence.

### Expert coaching by VLinc; affordability by USAIG Performance Vector

The ORRA program incentivizes and guides operators as they progress through increasing levels of operational risk and resilience functionality. A VLinc coach engages directly with your team as a vital resource to keep your progress on track through four engagement levels: Participant, Bronze, Silver, and Gold. A USAIG Performance Vector ORRA enrollment typically provides up to \$2500 per policy year to fully or partially subsidize policyholders' VLinc fees, depending on the organization's policy status, ORRA stage level, and timing of ORRA expenses incurred. Services at each stage include:

#### **ORRA Participant** (cost: \$800)\*

- 3 hours of coaching support through virtual guided policy and procedural self-assessment
- 12-month license for SafetyCulture Self-Assessment Tool software

#### **ORRA Bronze Level** (cost: \$5000 when combined w/ Participant or \$4500 as follow-on)\*

- 18 hours of Subject Matter Expert Assessment and Coaching with Virtual Program Review
- 24-month License for SafetyCulture software
- Guided policy and procedural self-assessment
- Validated assessment with initial report and action plan for accreditation
- Final report and virtual VLinc assessor review and validation to standard

#### **ORRA Silver / Gold Levels** (cost: TBD based on travel requirements and organization specifics)\*

- Continued services from prior stages through increasing degrees of integration/functionality
- Final report and on-site VLinc assessor review and validation to standard
- SMS must be fully implemented for Silver; and externally validated for Gold ORRA accreditation

\* Costs shown are prior to application of Performance Vector contribution

## ORRA's Focus is on Risk-Based Operational Excellence

If you choose just one program to strengthen your helicopter operation, this is it. Advantages for participating in ORRA include:

- Establishing and fortifying protocols to mitigate operational risks.
- Signaling operational excellence beyond minimum regulatory requirements.
- Inspiring a safety culture that encourages participation from everyone.
- Demonstrating a clear commitment to operational process improvement.
- Preparing the operation for future mandated audit programs.

Contact USAIG Aviation Safety Programs at [safety@usaig.com](mailto:safety@usaig.com) to confirm your policy's eligibility and the amount of Performance Vector support available.

### Learn more about ORRA:

Through VLinc: <https://vlinc.com/orra/>

Through Vertical Aviation International (VAI): <https://rotor.org/orra/>

## About VLinc

VLinc is a Service-Disabled Veteran-Owned Small Business founded in 2013 that has done significant work in requirements development and configuration management for major capability development projects, as well as logistics systems analysis and engineering support on DHS acquisitions. Years of experience in government and non-government systems development, acquisition, maintenance management, and transformation support underscore the company's ability to lead large, medium, and small-scale efforts effectively and efficiently. The VLinc team leverages extensive aviation standardization program experience spanning the broad capabilities of VAI member organizations to deliver a high return on investment for ORRA participants. [Learn more about VLinc.](#)