

News Release

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IMAGES: High-resolution visuals can be [downloaded here](#).

USAIG Celebrates 45 Years of Safety Poster Distribution; Supports Safety Management System (SMS) Processes Through its Performance Vector Program

New York, NY (October 17, 2022)... Through over 90 years of aviation insurance innovation USAIG, one of the world's leading aviation-specific providers, has partnered with the industry's prominent individuals and organizations to help operators better manage safety risks in their operations and advance the cause of safety across the industry. In one long-standing area, the company has worked in non-traditional ways to promote safety best practices and highlight topical subjects facing aviation operators.

This year marks 45 years since USAIG began creating and distributing safety posters to the aviation community free of charge. In 2013 USAIG expanded its reach by distributing these posters quarterly in *Aviation International News* (Booth #4548) reaching 38,000 subscribers in 155 countries. In 2016, poster content was extended into screensaver and desktop wallpaper formats to complement paper versions and allow operators to harmonize safety messaging between their screens and physical workspaces. In the long history of the program, topics have ranged from ever-present challenges pilots and ground crew face, such as potential runway hazards, to news-making concerns caused by evolving technology, including safe handling of lithium-ion batteries on aircraft.

The Safety Management System (SMS) framework is the industry-wide tool used to integrate safety strategy and resources across all organizational activities and counts Safety Promotion among its four pillars. USAIG-stylized safety posters support SMS implementation in an organization by keeping safety top of mind thereby reinforcing an overall safety culture. Users can browse through an extensive collection of posters on the [USAIG website](#).

Another example of USAIG's commitment to SMS awareness is through its Premium on Safety newsletter. Premium on Safety looks at current issues, analyzes trends and passes along real lessons learned by working flight organizations. The newsletter also addresses such issues as flight department management, pilot experiences, how-to's and regulator updates. It serves an important supporting role in risk assessment and staying abreast on the topics central to current

aviation safety leadership. The newsletter is distributed quarterly and signing up to receive it directly by email or accessing past issues is complimentary on the [USAIG website](#).

Integrating a safety management system as a natural part of organizational culture is a vital imperative for aviation leaders and mandates to have such processes in place are expanding. [USAIG's Performance Vector safety initiative](#) is a portfolio of safety-supporting services made available to most USAIG policyholders that insure a turbine-powered aircraft or place multiple policies with USAIG. * Since its launch in 2011, USAIG has continually updated the Performance Vector suite of program options to keep pace with changes and improvements in aviation safety protocols. USAIG insured operators of turbine powered aircraft can select one option annually from a list that addresses a broad spectrum of safety program needs. Program options range from tools to administer fatigue and safety risk assessment and management processes, to training needs assessments, airplane upset and recovery training, crisis response services, maintenance human factors training, support for participation in an Aviation Safety Action Program (ASAP), preparing for safety audits, line service training and more. Performance Vector aims to meet the operator where their safety program needs are and help them confidently align with leading safety criteria and industry best practices.

For additional information about the programs mentioned, check the Safety tab at [usaig.com](#) or contact Paul S. Ratté, USAIG Director of Aviation Safety Programs at: safety@usaig.com.

*Check with your broker, underwriter, or policy documents to confirm eligibility.

Learn More at NBAA-BACE

Visit USAIG at the National Business Aviation Association's Business Aviation Convention & Exhibition (NBAA-BACE) in Orlando from October 18 through 20, Booth #2620. Meet USAIG's team of aviation insurance and safety experts and take part in discussions about Performance Vector and USAIG's other safety initiatives.

About USAIG

About USAIG United States Aircraft Insurance Group (USAIG) provides a full spectrum of coverage options for owners, operators, manufacturers, and maintainers of corporate, private, and commercial aircraft. In 1928, our founders – World War I pilots and businessmen David Beebe and Reed Chambers – saw the need for an insurance company that truly understood aviation. We remain a world aviation insurance leader delivering innovative, custom-tailored insurance products and services, including Performance Vector safety programs and Performance Vector PLUS good experience returns. United States Aviation Underwriters, Inc. manages USAIG, maintaining the industry's largest network of underwriting and field claims offices. USAU's wholly owned subsidiary, Toronto-based Canadian Aviation Insurance Managers manages the Canadian Aircraft Insurance Group insurance pool. USAIG is a subsidiary of General Re Corporation, a Berkshire Hathaway company. Follow us on Twitter [@USAIG_CAIG](#), Facebook & LinkedIn. Please visit our website at [usaig.com](#).