

News Release

Contact: Joan Mirabile, Senior Vice President/
Marketing Communications Director
Joan.Mirabile@usaig.com
212-952-0100

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USAIG Celebrates 40 Years of Providing Safety Posters to the Aviation Industry

New York, NY (October 11, 2017) USAIG, one of the world's leading aviation-specific insurance providers celebrates 40 years of creating and distributing safety posters to the aviation community - free of charge. USAIG has created more than 400 posters and distributed more than two million copies to industry members worldwide.

In 1977, USAIG (United States Aircraft Insurance Group, Booth C11032) began partnering with leading aviation organizations to produce posters that promote safety, security or other key and timely topics. In 2013, USAIG expanded its reach by printing these posters quarterly in *Aviation International News* (Booth C9816). Approximately 40,000 AIN subscribers in 160-plus countries receive USAIG safety posters quarterly.

In addition to creating and printing the posters and to augment today's needs, in 2016 USAIG began utilizing digital tools to provide poster content in screensaver and desktop wallpaper formats. Users can browse the USAIG website through an extensive collection of posters (reaching back to the 1980s) for succinct messages and inspiration.

"We constantly seek new opportunities to reinforce critical aviation safety messages," explains John Brogan, USAIG President and Chief Executive Officer. "Our safety posters and screensavers are available and complimentary to the public on our website. We are delighted to see many of them displayed in hangars, offices, universities and flight departments as a constant reminder to keep safety top of mind."

Learn More at the NBAA Convention

Visit USAIG at the NBAA convention in Las Vegas from October 10-12. Meet our team of aviation insurance and safety experts and pick up your complimentary posters – while supplies last. You can review our safety poster assets on our website at these links:

[Archived Safety Posters/USAIG](#)

[Wallpaper/Screensavers](#)

– More –

About USAIG

United States Aircraft Insurance Group (USAIG) provides a full spectrum of coverage options for owners, operators, manufacturers and maintainers of corporate, private and commercial aircraft. In 1928, our founders – World War I pilots and businessmen David Beebe and Reed Chambers – saw the need for an insurance company that truly understood aviation. We remain a world aviation insurance leader delivering innovative, custom-tailored insurance products and services, including [Performance Vector](#) safety programs and [Performance Vector PLUS](#) good experience returns. Additionally, USAIG has established [Performance Vector Unmanned](#) specifically for UAS policyholders by providing the added benefit of safety services at no cost to the insured. United States Aviation Underwriters, Inc. manages USAIG, maintaining the industry's largest network of underwriting and field claims offices. USAU's wholly owned subsidiary, Toronto-based Canadian Aviation Insurance Managers manages the Canadian Aircraft Insurance Group insurance pool. USAIG is a subsidiary of General Re Corporation, a Berkshire Hathaway company. Follow us on Twitter @USAIG_CAIG, Facebook & LinkedIn. usaig.com