

# News Release

## APPROVED FOR IMMEDIATE RELEASE

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**IMAGES:** High-resolution visuals can be [downloaded here](#)

## USAIG to Provide Complimentary One Year Subscription to Sporty's Takeoff App Pro

NEW YORK, NY (July 24, 2017) – Sporty's, the world's largest pilot shop, has been offering high quality aviation products and supplies for more than 50 years. USAIG and Sporty's have now teamed up to include one-year subscriptions for two pilots to Sporty's Takeoff App Pro (a \$119.98 value) with all new Owner Pilot aircraft policies. Aircraft covered under the Owner Pilot category are General Aviation aircraft piloted by the owner or an owner-associate, and typically used for a combination of pleasure and business flying. Users of the Pro version of the Takeoff App enjoy both standard plus exclusive "Pro Version" content, all delivered in an ad-free experience on their iOS devices.

This fun and easy-to-use app delivers fresh aviation content to your iPad or iPhone every day and allows you to customize topics to match your preferences. It presents content beneficial to pilots anywhere on the experience spectrum, from student pilot to seasoned IFR flier.

Additionally, Owner Pilot policyholders renewing their insurance with USAIG can either renew an existing annual subscription with Sporty's or initiate a new one for \$44.99 through this offer (a 25% savings from the \$59.99 base cost.) Further instructions will be provided to policyholders upon renewal.

USAIG, one of the world's leading aviation-specific insurance providers, continually upgrades its popular suite of safety programs to keep pace with changes and improvements in aviation safety protocols. Eligible policyholders can choose annually from a range of safety-enhancing programs and services delivered by the industry's leading providers. Please visit the [Owner Pilot Proficiency](#) section of our website for further details.

### About USAIG

United States Aircraft Insurance Group (USAIG) provides a full spectrum of coverage options for owners, operators, manufacturers and maintainers of corporate, private and commercial aircraft. In 1928, our founders – World War I pilots and businessmen David Beebe and Reed Chambers – saw the need for an insurance company that truly understood aviation. We remain a world aviation insurance leader delivering innovative, custom-tailored insurance products and services, including Performance Vector safety programs and Performance Vector PLUS good experience returns. Additionally, USAIG has established Performance Vector Unmanned specifically for UAS policyholders by providing the added benefit of safety services at no cost to the insured. United States Aviation Underwriters, Inc. manages USAIG, maintaining the industry's largest network of underwriting and field claims offices. USAU's wholly owned subsidiary, Toronto-based Canadian Aviation Insurance Managers manages the Canadian Aircraft Insurance Group insurance pool. USAIG is a subsidiary of General Re Corporation, a Berkshire Hathaway company. Follow us on Twitter @USAIG\_CAIG, Facebook & LinkedIn. [usaig.com](http://usaig.com)

### About Sporty's

Now in its 55th year, Sporty's has grown from a one-man operation launched by Hal Shevers to the world's largest pilot shop and an iconic general aviation brand. Sporty's operations extend to airport management, avionics installation and repair, aircraft maintenance, a residential airport community, new aircraft sales and flight training, including for the University of Cincinnati's professional pilot program. Located at Clermont County/Sporty's Airport (I69), Sporty's is philanthropically dedicated to expanding the general aviation community with both pilots and skilled technicians. Follow us on Twitter @Sportys, Facebook & LinkedIn. [Sportys.com](http://Sportys.com)